CARING FOR YOUR GARMENT

Care is where the craft continues

Your garment left the atelier after weeks of handwork, made to last for decades. Natural wool, a canvas interlining, an unpadded shirt shoulder: it has memory. It returns to form when given time. What it asks in return takes a few minutes a week.

01 AFTER EVERY WEAR

The brush before the wardrobe

Brush from top to bottom, with the grain, using natural bristles. Dust settling between the fibres wears wool down more than use does.

Empty the pockets and hang the jacket on a wooden hanger with broad, curved shoulders. Leave it a few hours in the shade, somewhere airy, before closing the wardrobe. Trousers rest clipped by the hem or folded along the crease.

02 BETWEEN WEARS

Rest is part of the construction

Give the garment a day or two between wears. Wool is an elastic fibre: in that time it releases the body's moisture and recovers its shape.

Rotating your garments is, on its own, the habit that most extends the life of a wardrobe. In the wardrobe, leave space between hangers so the cloth can breathe.

03 WHEN THE CLOTH ASKS FOR IT

Steam before iron

A handheld steamer, a hand's width from the cloth, releases creases without touching the garment. If an iron is needed, use the wool setting with a damp cotton cloth between iron and fabric: the shine of a direct iron cannot be undone.

Never press the lapel or the shoulders: shaped by hand at the atelier, they lose their line under an iron.

04 ONCE OR TWICE A YEAR

Dry cleaning is the exception

Faced with a stain, use a damp white cloth, blotting from the outside in, never rubbing. Keep dry cleaning for what the cloth and fresh air cannot resolve: solvents and hot presses tire the fibre.

Choose a cleaner that finishes by hand, and always send jacket and trousers together, so they age into the same shade. If you do not know one, ask us for a recommendation.

05 AT THE TURN OF THE SEASON

Storing is a technique too

Always store the garment clean: moths seek out wool holding traces of perspiration and food. Use a cotton or linen bag, never plastic, which traps moisture and yellows the cloth.

Cedar or lavender instead of mothballs. The right place is cool, dry, ventilated and away from direct light.

06 TRAVELLING

The tailor's fold

Turn one shoulder inside out and nest the other within it. The jacket then folds in half along the back, its front protected inside, and travels on top of the heavier pieces.

On arrival, hang it in the bathroom during a hot shower. The steam releases most of the creases from the case.

07 GUIDANCE ON USE

A delicacy you can feel

The finer the yarn, the nobler the hand and the more delicate the cloth. Your garment was made to offer elegance, comfort and freedom of movement on the social and professional occasions for which it was tailored: the working day, the long dinner, the whole night of a celebration.

Respecting that purpose is part of its care. Abrupt and repetitive movements, jumps, sport or any activity that places excessive strain on the seams and the cloth go beyond the natural limits of formal wear.

Well cared for, a bespoke garment is not worn down by the years. It gains from them.

The atelier remains at your disposal

Your garments leave here with seam allowances to follow the body through the years. Adjustments, buttons, small repairs: before any improvised fix, bring the garment to the atelier.

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